



Live Your Life Deliciously



The award winning Great Greek Mediterranean Grill® was co-founded in 2011 by two third-generation culinary trained restaurateurs with more than 30 years of experience in the food and hospitality business, Nick A. Della Penna and Trent Jones, purchased The Great Greek Mediterranean Grill's first location in Henderson, Nevada. After successfully opening two additional Las Vegas locations, Della Penna and Jones started franchising the concept.

The Great Greek Mediterranean Grill is proud to be United Franchise Group family of brands, with over 30 years of experience with valuable resources, training, unbeatable ongoing support, opportunities for professional development, great vendor relationships, marketing support, and more.

The Global Fast Casual Restaurants Market was estimated to be \$164.16B in 2022 and is expected to reach \$259.73B by 2027. While many segments of the fast-casual sector are continuing to struggle in a post-pandemic market, franchised fast-casual brands fared better and emerged stronger than ever. Experts cite strong business models, power in numbers, and strength in process as key to the success of franchised fast-casuals compared to independent establishments.

With consumer demand for fast-casual options on the rise fueling an already thriving industry, there's plenty of room for growth.

The Great Greek Mediterranean Grill is on the radar of foodies because the food is memorable. Customers keep coming back week after week because of the original, classic flavors of the

Mediterranean created daily from traditional family recipes with fresh, authentic ingredients. Whether it's a savory skewer from the grill, a crisp refreshing salad or wrap, a palate-pleasing appetizer, a tender gyro, dessert or more, The Great Greek is a contemporary take on timeless cuisine.

With more than 30 years of experience in the hospitality industry, The Great Greek Grill has many advantages over other restaurant franchise concepts. The quality of food is what anchors the business. The menu is loaded with roasted meats, a variety of fresh vegetables, and whole grains that give customers a unique and flavorful dining experience that meets the standard for healthy eating. The menu appeals to all palates, from the spice lover to the health conscious.

Why Choose The Great Greek Mediterranean Grill

- **A Beloved Brand** - The Great Greek Mediterranean Grill has already become a customer favorite. Enjoy the benefits of our strong reputation rather than spending years starting a Greek Chain Restaurant from scratch.
- **Uncompromising Quality** - We use only the finest ingredients in our innovative menu. Customers can taste the difference and know that a trip to one of our restaurants is bound to be a great experience.
- **A Growing Industry** - Mediterranean food is more popular than ever, and now is a great time to give your community what it wants. The Great Greek Mediterranean food gives you the chance to strike while the iron is hot.



www.thegreatgreekgrillfranchise.com

www.unitedfranchisegroup.com