



*The world's leading sign
and graphics franchise*



Established in 1986 by Ray and Roy Titus in Farmingdale, New York, Signarama® is an industry leader in the sign and digital printing business with more than 700 locations worldwide. Signarama offers branding and messaging solutions in addition to comprehensive sign and graphic services to consumers and commercial customers – from business signs, vehicle wraps, and digital signs, to advertising and marketing services. From concept to completion, sign experts create, design, produce and install quality signage that will make a lasting impression.

As part of a \$49-billion-plus worldwide sign market, Signarama has been at the forefront of the sign industry for over three decades. The demand for signs remains and always will. New stores and businesses are opening all the time, and they need signage to remain competitive. Due to its well-known reputation across the globe, Signarama is the go-to resource for businesses in need of signage.

As technology advances, as do signage needs and preferences. Signarama continually invests in the future by funding research and development.

Signarama is known for producing high-quality products and services for business owners around the world. Whether we realize it or not, we rely on signage to guide and inform us about almost everything. Every business needs a clear and concise way to advertise their location, hours, and special events. From roadways to shopping venues, to healthcare and education institutions, to sports and entertainment venues, we rely on this signage every single day.



On a local level, our Signarama stores serve as brand building and visibility experts in their business communities. They don't just sell signs. Our stores deliver multiple products and services as part of solutions for businesses to increase customers and build awareness. Each of our stores is individually owned and operated by highly trained experts who serve their local community.

While Signarama may be an international corporation, it has a small-town dedication to service. With over 35 years of experience in the sign industry, it's the most established sign franchise. With hundreds of locations worldwide, Signarama has a strong customer base in any economic condition. Additionally, Signarama is a proud member of the Starpoint Brands constellation of trusted companies within United Franchise Group (UFG).

Top Product Categories

- **Signs** - storefront signs, banners, decals, yard signs, large outdoor lighted signs, signs on buildings/apt. complexes, window signs, channel letters, digital signs, neon signs, trade show/event signs, directional/wayfinding signs, interior signs, hotel signage, and ADA signage.
- **Graphics** - window graphics, wall graphics, vehicle graphics, shopping center graphics, graphics for hotels and airports, and full rebranding.
- **Other Services.** Signarama takes care of customers' projects from initial conversation to final installation. Other services include financing; creative services; design; installation services; project management; printing services; national projects; sign writing; fleet graphics; plans and permits; brand audits and consultation; and manufacturing.