



Graze Craze® is the leading franchise within the grazing style food category, offering an alternative experience to traditional dining options and catering for every occasion. At Graze Craze, our in-store Grazologists™ curate hand-crafted, impeccably designed, sweet and savory charcuterie boards and picnic boxes made with the highest quality ingredients and arranged with perfection. Growing from a concept founded by a woman entrepreneur and US Air Force veteran, Graze Craze is now among the United Franchise Group family of trusted companies representing the very best in their industries.

Graze Craze provides a unique and affordable solution to feeding small or large crowds with convenient and artful offering. Our hand-crafted personal and picnic boxes, platters, and grazing tables are perfect for every day or making an impression at all social events, including a quiet date, birthday party, business luncheon, or large wedding reception.

People are more interested in charcuterie boards and fruit basket franchises now more than ever. The curated boards lend themselves to every occasion and are a great option for those with food sensitivities as well as those who desire to eat fresher food made from whole ingredients. The growth in those becoming Grazologists continues to climb.

Graze Craze capitalizes on the trend while offering people convenience that they welcome. Like a fruit basket franchise, customers can place orders online or in store and enjoy free

delivery. Graze Craze makes it easier than ever for anyone to savor a charcuterie board made to their specific tastes.

All Graze Craze customers work with their very own Grazologist whenever they call a Graze Craze store location. Delivery is always free, and we deliver everywhere, every day of the week.

Our Unique Menu Offerings

- **Seasonal Boards**
- **Grazing Style Boards** - Grazing Boards serve anywhere from 6-16 people in various sizes. Medium Board serves 6-8, Large Board serves 10-12, and Extra Large serves 14-16.
- **Grab and Graze and CharCutie Cup** – Designed as a small meal for one.
- **Grazing Boxes** – These boxes come in two sizes. The Long Grazer for a single person and The Picnic Box for 2-4 people.

