



Fully Promoted® is a one-stop-shop for branded apparel, promotional products, and marketing services. What started as a small, family-owned business over 20 years ago, quickly transformed into a leading branded apparel and promotional products franchise, boasting locations around the world. As a business to business (B2B) brand, Fully Promoted is a proven promotional products business model that has been built to maintain a strong customer base in virtually any economic condition.

It's estimated that the promotional products industry is worth over \$20 billion. Reports have shown that people remember companies that provide them with promotional products, making it one of the most effective marketing tools available. In fact, 58% of customers keep the promotional products they receive for about four years, and 85% of those who receive the product end up doing business with the company.

Fully Promoted caters to almost every industry providing branded swag, merchandise, and apparel, perfect for business conferences, tradeshow, incentives, recognition and award programs, corporate gifts, and company stores, building brand recognition that can take an organization to the next level. Simply adding the brand of a company on everyday items can ensure repeat business. The use of branded promotional products and uniforms is one of the most engaging and cost-effective ways to promote a company.

As one of the leaders in the industry, Fully Promoted is a proud member of the Starpoint Brands™ constellation of trusted companies

within United Franchise Group (UFG). Fully Promoted makes it possible for thousands of organizations and businesses to get customized apparel, promotional products, and printed materials easily, effectively, and at a competitive price.

Each Fully Promoted location is owned and operated by local entrepreneurs who understand the community and business landscape.

Products

- **Branded Apparel** – Uniforms, work wear, shirts & polos, team & active wear, jackets & outerwear
- **Promotional Products** – Bags & totes, drinkware, office supplies, pens, technology
- **Event Marketing** – Grand openings, trade shows, charity events

Industries We Work With

- Hospitality
- Healthcare
- Education
- Professional Services
- Construction
- Financial
- Nonprofits
- And More!

