



Founded by Jessica Fialkovich, a top expert in the business brokerage industry, Exit Factor™ is a niche business coaching franchise that focuses on coaching small to medium sized companies on how to build a valuable and sellable business.

With multiple revenue streams and recurring revenue, there is unlimited earning potential and growth with Exit Factor. Plus, Exit Factor is a low-cost franchise opportunity that requires no inventory or equipment to purchase or maintain. Franchisees create their own work schedules and can work from anywhere.

In today's market, Growth Consultants, also known as Value Advisors, have a seat at the table when it comes to exit planning. As an Exit Factor franchisee, you will assess the personal, business, and financial goals of the owner throughout the exit. After a comprehensive training program at Exit Factor headquarters, you will know everything you need to know not only about the brand, but about owning a business, and working as a business coach and business consultant.

Exit Factor is among the Starpoint Brands™ division of United Franchise Group™ (UFG), a constellation of trusted brands representing the very best in their industries. As part of the UFG family of affiliated brands, Exit Factor franchise owners have access to UFG's global network and more than four decades of experience in the franchising industry. They are further supported by the leadership team and fellow franchise owners of Starpoint Brands.

THE EXIT FACTOR PROGRAM

According to the Exit Planning Institute, 10 million businesses will transition in the next 10 years. As an Exit Factor franchise owner, you will gain access to our comprehensive system of proven concepts and strategies that have empowered business owners worldwide to achieve their desired outcomes.

Although outcomes vary by individual, participants that followed the Exit Factor program experienced considerable results with some increasing business valuation as much as 57% in one year, as well as a reduction in average selling time from nine months to as few as four months.

THE BUSINESS MODEL

Fialkovich developed a program to help owners of small to mid-size businesses by teaching strategies on ways to build value, profitability and salability for businesses getting ready to sell. If you are a motivated, self-starter with a desire to help people and have a willingness to learn, then Exit Factor might be for you.

Multiple Revenue Streams & Higher Income: With multiple revenue streams and recurring revenue, there is unlimited earning potential and growth with Exit Factor. You get a business coaching firm with multiple service offerings and predictable income. Revenue streams include referral income, assessments, and memberships.

Low-Cost Investment: Exit Factor is a low-cost franchise opportunity, with a low franchise fee of \$39,500 and no inventory or equipment to purchase and maintain. The business can be run by a single owner, if desired, virtually eliminating costs associated with staffing and payroll. Slim overhead to maximize efficiency and earnings.

Flexible Lifestyle: Franchisees create their own work schedules and can work from any location they desire. The business is mainly run using online communication tools and a telephone, so franchisees have flexibility in where, when, and how they work. This allows franchisees to put family first and fulfill obligations easily while effectively running an Exit Factor franchise.

Strong Supportive Franchisor: Exit Factor is part of United Franchise Group (UFG). Since its inception nearly 40 years ago, today, UFG is The Global Leader for Entrepreneurs with over 1,800 locations in more than 80 countries.