



Auto Styling
Commercial Residential



Black Optix Tint® began in 2014 with a simple idea: deliver an upscale, easy, and genuinely caring experience for tinting and restyling, then scale that service model through franchising. Founded by Randal Moore in the Richmond, VA area, the brand's roots are community-minded and opportunity-driven, with a simple model to train great people, use quality products, and turn first-time visitors into loyal, repeat customers. Today, Black Optix Tint empowers new owners with training, ongoing support, and proven processes to build a service business that elevates vehicles and spaces alike.

"We're a more upscale option... we want to make the process as easy and enjoyable as possible." That customer-first ethos, plus franchisor support, is the engine behind growth." Randal Moore, Founder Black Optix Tint.

Black Optix Tint® is a fast, walk-in tint and auto-restyling brand built for multi-stream revenue and modern customer convenience. The model is simple by design: no appointments, same-day turnaround, and a premium, service-first experience that makes it easy for guests to say yes. That frictionless front-end pairs with an owner's back-end processes, repeatable execution, and diversified services. The business moves volume without losing craftsmanship, and lifts ticket size through natural add-ons and bundles. Backed by United Franchise Group under Starpoint Brands, the system benefits from nearly four decades of franchising expertise, national marketing reach, and proven playbooks that help new locations open strong and scale with confidence.



The culture is founder-led and mentorship-driven, a "best service shop, period" mentality that shows up in the way teams greet customers, explain options, and deliver finished work. Owners are supported end-to-end with training across technical skills, sales process, local marketing, and day-to-day operations. That support is practical and ongoing, turning first-time operators into confident leaders and experienced operators into multi-unit builders.

Revenue is engineered to be both steady and scalable. Automotive window tint is the everyday engine, with high-demand work with quick turns and clear upgrade paths that often add paint protection film or ceramic coatings on the same visit. Residential and commercial (flat glass) projects smooth seasonality while adding larger project values through energy savings, glare reduction, privacy, and security films. Car and marine audio (12-volt) attract enthusiasts who come back for incremental upgrades and wraps and accessories layer style and protection onto the core tint job for additional revenue per ticket.

Black Optix Tint offers a modern guest experience, diversified service lines, and real operational support to give owners a clear, credible path to growth.

What We Do

- **Automotive Window Tinting (core), including EV tint**
- **Paint Protection Film (PPF)**
- **Ceramic Coatings & Detailing**
- **Residential & Commercial (flat-glass) Tinting**
- **Car & Marine Audio (12-volt)**
- **Wraps & Accessories**

These offerings give owners multiple ways to serve customers year-round while building ticket size through smart bundles.